

## **Communications Committee Minutes**

### **June 18, 2009**

*In Attendance:* Meeting in Library Com. Room called to order at 3:55 PM. Carol McCotter (District G), Bob Lear (District F), Serena Bieritz (District C), Gary Carlson (RB NHW chair), Valerie Brown (District A), Verna Brown (District B) A standing meeting was agreed to for the third Thursday, 3:30 PM, even months.

**Publicity and Website:** McCotter agreed to serve as the Publicity Coordinator. Serena offered to write articles for Carol. George Cooke will take WORD text inputs for website in copy/paste ready form and be able to upload it to the website within 48 hours. Each District Coordinator must approve items for their District; however, anything impacting policy or the whole community should be copied to Gary. Gary will edit and email an article by Serena to SDNN (RB page) this week. Gary will also look in his archives for an article dealing with August Nite Out block parties to send into Journal later. Need to get the Nite Out onto the website and google calendar. Valerie will provide Carol the list of calendar update emails/fax numbers.

**NHW Nite Out Tue Aug 4:** Need to get flyers out to block captains (develop one flyer for the whole community); will provide the District Coordinators the flyer to send down the chain to the block captains. NHW storefront will try to arrange for speakers if desired. Forms and flyers can be found under High Country West District on the website. Gary also showed an example of a "Light Up the Night" flyer which Serena asked to have George upload to the website as another resource for BCs.

**EDAS:** Gary explained how his Call-em-All phone alert is limited to DCs and ACs. However, he mentioned there are funds for individual Areas to create their own "Call-em-all" alerts to block captains. It runs \$30-\$50 for each. Please let Gary know if your District has any Areas interested in setting one up.

**Google Calendar Usage:** Valerie demonstrated how the Google calendar function would work for NHW meetings and functions. She will assist Gary in establishing calendar for meetings.

**Badges Policy & Needs:** Photos taken at the May 16 seminar have been developed for Area and Block Coordinators. They will be placed in DC folders in Storefront. DCs must maintain a 'Control Log' to account for badge distributions. Request procedures will be disseminated later.

**New Business:** Bob voiced concerns about the reporting and statistical veracity on eWatch and Crime Watch stats, due to the omission of two felonies that happened on his street and reported to the SDPD. People are relying on those notifications. Bob will explore this further as a private citizen. Serena clarified that most of the 35 signups at RB Alive were for EDAS alerts. Gary will put these signups in DC storefront folders as possible BC recruits.

Meeting adjourned at 5:00 PM. Next meeting: Thursday August 20