

Subject: February NHW Communications Committee Meeting

Hello RB Friends,

This email is to announce our first meeting of the Neighborhood Watch Communications Committee for 2009. All of you are either in a position which requires your involvement early on or have already volunteered to help out. In the case of Tom Adikes (C), he has a marketing skill that he may wish to offer suggestions. The meeting will be held in the Library Conference Room at 3:30 on Tuesday 17 Feb. Thereafter, we will meet every even month at a time and date to be decided at this meeting.

Our **purpose or goal** will be to a) Develop communication links to all RB residents as needed; b) Improve Area and Block Coordinator recruitment in all Districts; and c) Increase community awareness and interest in NHW.

Meeting agenda:

1. **District News** - Review each Districts shortfalls in ACs and BCs; discuss upcoming District meetings and best way to communicate agendas and results.
2. **Website Use** - Discuss process for keeping content current; look at how to handle 'common' content applicable to all Districts
3. **Resident Alerts** - Process for getting info from Crime Committee distributed; look at implementing Call-em-All links at the Area and Block level (We want to be ready for the fall fire season!)
4. **Publicity/Marketing** - Newspaper articles; Event flyers; a new NHW Brochure
5. **Upcoming Events** – May 16 Training Seminar; RB Alive Booth; Spirit of the 4th; National Nite Out; Biannual Recognition Party;

Next Meeting: Tuesday April 7 at 3:30 ??